

Marketing Coordinator - Position based in United Kingdom, Austria or Denmark

Scantox is expanding its marketing capability to support growth across complex preclinical service areas. We are looking for a Marketing Coordinator to support the development and execution of marketing content, campaigns and sales-support materials across our business units.

Scantox operates as an international group, with scientific, commercial and operational colleagues located across Europe and North America. Marketing is a group-level function supporting Scantox business units and locations rather than operating as separate site-based teams. Although this position has a defined European base, its remit and day-to-day collaboration are international.

Depending on the candidate this role can be based in either our site in Manchester in the UK, Graz in Austria or Køge in Denmark.

This is a hands-on coordination and production role for someone who enjoys keeping projects moving, working with content and helping a busy marketing team deliver accurate, approved and useful materials.

Your tasks

- Support business unit marketing content and campaign plans across e-mail, social media, website and sales-support channels.
- Receive, route and track marketing briefs, deliverables, reviews, approvals and deadlines.
- Adapt and produce campaign assets using approved messages, templates and brand standards.
- Format, edit, proofread and publish long-form content, including articles, application notes, case studies, webinar materials and scientific collateral.
- Coordinate review workflows with subject-matter experts, Business Development, brand and other stakeholders.
- Maintain content calendars, production trackers, asset libraries and version control, and escalate delivery risks when needed.

Your profile

The role requires structure, accuracy and a practical execution mindset. We are looking for someone who has:

- Experience in marketing coordination, content production, project coordination or a related support role.
- Strong organizational skills and the ability to track multiple deliverables, deadlines and stakeholder inputs.
- Good editing, proofreading and formatting skills with attention to accuracy and consistency.
- Comfort working with templates, presentations, brochures, website updates and digital-channel content.
- Working proficiency in Office 365 and experience using platforms such as HubSpot, WordPress, Adobe Creative Cloud applications or other digital marketing tools.
- Good written and spoken English and the ability to work with colleagues across international teams.

We can offer

A job with a high degree of independence in a highly skilled and scientific team, where you will be able to use and develop your skills and competences.

Who we are

Scantox Group is the leading CRO in the Nordic within pre-clinical research. The company is within life science area and is conducting studies for the pharma industry (pharma / medico / biotech) and thereby play a crucial role in the development of new medicinal products.

Our headquarter is placed in Denmark. Scantox also have a subsidiary in Denmark, two in Sweden, one in Austria and one in UK and we have employees working in the US, Finland, France, Netherlands and Germany and comprises total of just over 400 employees. The company was founded in 1977 and has a serious growth strategy in close collaboration with its investor Impilo – both nationally and internationally.

How to apply

If you want to continue your career with us, then submit your CV as soon as possible.

Instead of a classic application we ask you to answer theses 5 questions:

1. Describe a marketing deliverable or campaign you helped produce from brief through final delivery. What did you personally create, coordinate or publish?
2. Which software and platforms have you used for marketing production? Identify your level of experience and give specific examples of what you have produced or managed with them.
3. Describe the process you follow for briefing, drafting, review, approval, version control, quality assurance and publication. What did you own, and how did your approach support accurate, on-time delivery?
4. What motivated you to apply for this position at Scantox?
5. At which of our sites do you prefer to be employed: United Kingdom, Austria or Denmark?

We will screen and interview candidates on a continuous basis.

If you want to learn more about Scantox visit our homepage: www.scantox.com.

We are looking forward to hearing from you.