

Marketing Specialist - Based in Denmark

Scantox is expanding its marketing capability to support growth across complex preclinical service areas. We are looking for a Marketing Specialist to support events, brand assets and day-to-day marketing execution across our growing international organization.

Scantox operates as an international group, with scientific, commercial and operational colleagues located across Europe and North America. Marketing is a group-level function supporting Scantox business units and locations rather than operating as separate site-based teams. Although this position has a defined European base, its remit and day-to-day collaboration are international.

This role is based at our Headquarter in Ejby (close to Køge) in Denmark.

This is a practical and coordination-heavy role. You will help deliver trade shows, conferences, branded materials, social media scheduling and production workflows while ensuring that Scantox presents itself professionally and consistently.

Your tasks

- Execute approved trade show, conference and event plans in collaboration with the Marketing Manager and relevant business stakeholders.
- Coordinate event logistics, including booth requirements, sponsorship deliverables, vendors, shipping, materials, storage and on-site readiness.
- Maintain event plans, timelines, registrations, lead-capture readiness, cost tracking and post-event follow-up coordination.
- Produce and adapt brand assets, templates and collateral within established brand guidelines and approved design systems.
- Maintain the central library of brand assets, templates and event materials, including version control and stock management at Ejby.
- Support social media scheduling, communication calendars and routine production with internal and external suppliers.

Your profile

To succeed in this role, you should be organized, practical and comfortable managing many moving parts. We are looking for someone who has:

- Experience in marketing coordination, events, communications, brand support or a comparable operational marketing role.
- Strong project coordination skills and the ability to manage deadlines, suppliers, materials and practical logistics.
- Attention to detail and a strong sense of brand consistency and quality.
- Confidence working with internal stakeholders, vendors and external production partners.
- Working proficiency in Office 365, Adobe Creative Cloud applications and common digital or content platforms.
- Good written and spoken English; Danish or another Scantox site language may be an advantage depending on location.

We can offer

A job with a high degree of independence in a highly skilled and scientific team, where you will be able to use and develop your skills and competences.

Who we are

Scantox Group is the leading CRO in the Nordic within pre-clinical research. The company is within life science area and is conducting studies for the pharma industry (pharma / medico / biotech) and thereby play a crucial role in the development of new

medicinal products.

Our headquarter is placed in Denmark. Scantox also have a subsidiary in Denmark, two in Sweden, one in Austria and one in UK and we have employees working in the US, Finland, France, Netherlands and Germany and comprises total of just over 400 employees. The company was founded in 1977 and has a serious growth strategy in close collaboration with its investor Impilo – both nationally and internationally.

How to apply

If you want to continue your career with us, then submit your CV as soon as possible.

Instead of a classic application we ask you to answer theses 4 questions:

1. Describe a conference, trade show, webinar or other event you helped coordinate. What were you personally responsible for, what was the scale, and what was the outcome?
2. How do you organize competing deadlines, stakeholders, suppliers and marketing materials? Name the tools or methods you use to track responsibilities and ensure nothing is missed.
3. Give an example of a coordination problem or last-minute change you handled. What action did you take, how did you communicate it, and what was the result?
4. What motivated you to apply for this position at Scantox?

We will screen and interview candidates on a continuous basis.

If you have any questions about the company or would like to know more about the job, you are more than welcome to contact our Director of Marketing, George Kerrick (gk@scantox.com) or visit our homepage: www.scantox.com.

We are looking forward to hearing from you.